



Business Continuity For SMEs – FREE Planning Workshop

Flood, fire, cyclone, IT breakdown, supplier failure

Over two thirds of Australian enterprises experienced one or more of these disruptive events in 2011.

What effect would a significant business disruption have on your customers, your staff, your cash flow, and your business reputation?

Disasters do happen - what have you done to prepare your business?

You can plan for unexpected disruption so your business can continue to provide for your customers' needs and employees' welfare. The tools and techniques used by major corporations to enable their survival can be adapted to the needs and resources of Small and Medium sized Enterprise.

Discover how by attending the FREE Business Continuity for SMEs workshop hosted by the Business Continuity Institute, supported by Enterprise Connect.

This interactive half day workshop will be delivered by a local business continuity expert and will provide practical information and real-world examples on;

- good practice business continuity principles and methods;
- how to apply the principles and practices in your organisation;
- how business continuity can reduce disruption and deliver value.

Workshop participants will leave with practical business continuity concepts and tools that will help to build resilience in your workplace.

Workshops participants will also get one year's free Affiliate membership of the Business Continuity Institute giving access to extensive ongoing benefits.

***Don't just trust to luck –
start planning for your business continuity***

Find the full workshop details and registration information at

**www.thebci.org.au
Telephone 02 9431 8656**





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Workshop Schedule

Each workshop will start with complimentary breakfast. Workshop start and end times plus venue details will be confirmed when you register.

LOCATION	VENUE	DATE
Townsville	City Centre	13th February 2012
Penrith	City Centre	14th February 2012
Perth	City Centre	14th February 2012
Newcastle	City Centre	15th February 2012
Adelaide	City Centre	21st February 2012
Melbourne	City Centre	28th February 2012
Geelong	City Centre	29th February 2012
Brisbane	City Centre	5th March 2012
Sydney	North Ryde	6th March 2012
Canberra	City Centre	6th March 2012
Gold Coast	City Centre	12th March 2012
Hobart	City Centre	13th March 2012
Wodonga	City Centre	13th March 2012

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About the Business Continuity Institute

The Business Continuity Institute (BCI) provides guidance and support to business continuity practitioners. The BCI currently has over 5000 members in 90+ countries. The BCI provides internationally recognised certification of members' competence to carry out business continuity management (BCM) to a consistent high standard. The BCI Australasian Chapter promotes awareness and understanding of business continuity in Australia and New Zealand. The BCI Australasian Chapter organises regular forums and events in Australia and New Zealand. Visit <http://www.thebci.org.au> for more information.



An Australian Government Initiative



Shaping Business, Transforming Industry

Enterprise Connect is a \$50 million a year Australian Government initiative that provides support to eligible Australian small and medium sized businesses. Core services include a Business Review for eligible businesses at no charge to firms and grant assistance to implement recommendations flowing from the Business Review.

For more information visit www.enterpriseconnect.gov.au or call the Hotline on 131 791.

